



Enter the Let's Be Heard! World Ostomy Day 2012 Video Contest!

How would you like to help people around the world learn more about what it is like to live with an ostomy? Here's your chance to be a part of the conversation...and maybe win a cool prize!

This year the International Ostomy Association is partnering with ConvaTec to sponsor the **Let's Be Heard! World Ostomy Day 2012 Video Contest**. To enter, all you have to do is create your own 3-minute video and tell us about the experience of living with an ostomy. You can talk about health, the impact that ostomy surgery had on you or someone you know, and other details about the experience.

The contest is open to people living in regions within the Asia South Pacific Ostomy Association, Ostomy Associations of the Americas, and European Ostomy Association (including Africa and the Middle East). One winner will be selected from each of the three regions. Each winner will receive a single new iPad!



To enter:

- 1) Create your video.
- 2) Visit www.convatec.com/WOD2012 and click "Enter Contest," to fill out the official entry form and upload your video via Facebook or YouTube.

*If you do not have an existing YouTube or Facebook account, you will be required to create one before entering the contest.

All entries MUST be received between 00:01 US Eastern Time on 1 October 2012 and 23:59 US Eastern Time on 31 October 2012. All contestants must meet full eligibility requirements. For more information about the contest, including all rules and eligibility requirements, please visit www.convatec.com/WOD2012.

This year, you can join the effort to help people around the world learn more about living with an ostomy. Enter the **Let's Be Heard! World Ostomy Day 2012 Video Contest!**

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