



World Ostomy Day, October 6, 2012

Photo Contest

Submit your favorite photo and inspire other people with ostomies!

Hollister is pleased to announce a photo contest open to IOA Member local support groups worldwide.

World Ostomy Day is a global campaign designed to enhance public awareness of the challenges faced by people with ostomies, and the vital work of local support groups. The 2012 World Ostomy Day Photo Contest is a unique way to showcase talents and people, and to create lasting memories of this event.

Theme: The 2012 World Ostomy Day theme is “Let’s be Heard!” We know there are thousands of you out there who don’t let your ostomy keep you from living your life to the fullest – so tell the world about it! Submit a photo that shows you doing what you love to do – whether it’s at home, at work, in your neighborhood, or while traveling around the globe.

Winners: 12 photos will be chosen by the judges (a professional photographer and a Hollister representative) and will be used to create the **2013 World Ostomy Day Calendar**. In addition, the winners will receive a **certificate of recognition and \$250 for their International Ostomy Association (IOA) Member local support group**. All participating IOA Member local support groups will receive a CD-ROM of the winning photographs.

Contest Rules:

- **Deadline:** **October 31, 2012**
- **Submitters:** Need not be people with ostomies
- **Images:** Must be of people with ostomies
- **Photos:** May be digital or processed film
- **Size:** Any size
- **Color:** Color or black and white
- **Submission:** Include photo, submitter’s name, name and location of IOA Member local support group, and photo details (i.e., occasion, place, date, and names of people in the photo)

Please note: Submitted photographs will not be returned. They will become the property of Hollister Incorporated and may be shown publicly, used, and/or altered by Hollister at its discretion. A release form will be required from submitters of the winning photos.

[Enter online now](#) or send photo entries to:

2012 World Ostomy Day Photo Contest
Attn: Diane Owen
Hollister Incorporated
2000 Hollister Drive
Libertyville, IL 60048 USA
Email: wod2012pc@hollister.com

Contest winners will be announced at the end of November.