



IOA TODAY

BRINGING YOU OSTOMY NEWS FROM AROUND THE WORLD



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Email: European

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Stuart J. Schaefer
Email: Webmaster

From The Desk Of The Editor Stuart Schaefer, Editor

With a belated Happy New we start off the year with the First Quarter IOA Today Newsletter.

The IOA President is still on the recovery from his recent illness and we wish him a speedy recovery and hope he will return soon.

The current IOA Blog if you have not visited lately has an interesting posting by the European President Arne Holte "INGRID - A VERY SPECIAL OSTOMATE!"

You may view this Blog and many more via: <http://www.ostomyinternational.org/ioablog>.

One of the big events of 2010 will be the IOA World Meeting taking place in Bangkok November 18-20, 2010. Registration form for this event may be found on the last page of this issue. The form will also be available online along with more meeting information via the IOA Website: <http://www.ostomyinternational.org>.

Now of course there is the UOAC that will be holding their **Biennial Conference** August 19-21, 2010 in Sydney, Cape Breton. For more information about this event please visit: http://www.ostomycanada.ca/events/biennial_conference_of_uoac.

Remember you may view all up coming **Regional Events**: <http://www.ostomyinternational.org/Regionevents.htm>. There you will find a listing of up coming events taking place around the world in 2010 and beyond.

Don't forget to also view the Publications: <http://www.ostomyinternational.org/publication.html> section of the IOA Website where you will find many newsletters and magazines from across the world.

From the Desk of the Acting President, Barry Maughan

I did not expect to be writing this message in this edition of IOA Today but as I am still acting as President I am doing so as President Harikesh suffered a setback in his recovery in November and spent sometime in hospital. I am pleased to report that Harikesh is now steadily making progress towards taking up the role again.

This time I am relaxing having a short summer holiday at a remote beach while I am writing this message.

Three months have passed quickly and several activities have taken place or are being planned for.

World Ostomy Day

Convenor Peter Mc Queen is currently expecting further entries in the Coloplast Award to have reached him by 31 January. Congratulations to those countries who have already submitted their entries. These will be judged and the awards made at the World Meeting in Bangkok in November.

The results of the Hollister photo competition have been circulated and the winners notified. These results are posted on our website. I look forward to seeing the calendar made from these action photographs.

Task Force on Future of IOA

A proposed future Constitution has been presented to the IOA Executive Committee and comments about the Task Force's work are being made at this time and referred back to them.

Not all the EC agree with the full proposal and we expect by the end of February to have arrived at a consensus decision that we can circulate to member Associations.

We wish to have this completed well in advance of the World Meeting in Bangkok so members and regions can fully discuss the proposed changes.

The Task Force is chaired by IPP Di Bracken and includes Ken Aukett, Brenda Flanagan, Gerhard Englert and John O'Neill.

We appreciate the efforts they are making on our behalf.

World Meeting

A flyer is presently on the website and further registration will be on the website and circulated to member associations in February. Bookings for accommodation are to be made using a link on the IOA website that will guarantee the negotiated room rate for the type of room you book.

Members planning to attend are advised and encouraged to both secure their accommodation with the hotel and register their attendance with IOA on the registration form as soon as possible.

Further information will be posted on the IOA website as necessary.

IOA Projects

We have been able to fund the following projects from funding provided by Hollister and ConvaTec.

EOA

A preliminary project has been approved to establish an association in Greece. Giuseppe de Salvo (FAIS) will travel to Athens to meet with medical professionals contacted. Depending on the outcome further assistance may be required.

NCACOA

Funding has been approved for North and Central America and Caribbean Region to explore and plan to bring into their region as full members the associations of Dominican Republic (Martha Velez De Nieves) Panama (Doug Graham) and Belize (Jorge Morales). After research and planning each of the above will visit and meet with these associations.

AFRICA-Ethiopia

Di bracken will shortly travel to Addis Adaba to meet with medical professionals to establish an association there. This is a most exciting development.

ALADO

We are expecting a request for a trained stomaltherapist from Argentina to begin a project working with other association's nurses.

COLPOLAST'S Access to Healthcare Projects (AtH)**CHINA**

Following my report in the last IOA Today, a further stage of this project is being planned to take late in March.

INDIA

Funding has been applied for and approved for an E-Learning project for training nurses in Stomal Therapy in India.

As this is an initiative of Dr Harikesh Buch he will make further announcements with details when he is well

enough. Both these projects offer great hope to Ostomates in two of our most populous countries.

Further information on all these projects will be reported on in the next edition of IOA Today

I hope this 2010 year will see further steps ahead in forming new associations and strengthening existing ones. Challenges for finding and approving a new structure for IOA are paramount.

Greetings to all our readers

Barry Maughan

ASIAN REGION – IOA **Michiaki Takaishi, President**

AOA Coordination Committee has uploaded the 2010 first issue of AOA Newsletter on the page of "Publications" of the IOA Website. Mr. Kong Kin Chai, AOA Secretary/Treasurer, reports his participation with AOA President to the 3rd Congress of APETNA in Guangzhou, China, and visit to the Hong Kong Stoma Association, in December 2009. Please visit <http://www.ostomyinternational.org/publication.html> to read news about Asia.

EUROPEAN REGION – EOA **Arne Holte, President**

Happy New Year!

Hello readers of IOA-toda! I will start with wishing you all a happy new year – even if I know that not all of you are in 2010 – and that some of you have another time when you give friends and relations your best wishes for a new year. Anyway, I hope you will accept my very best wishes!

So, what has happened in Europe, the Middle East and North Africa since the last issue of IOA-today? With 42 member organizations in EOA, not much imagination is needed to understand that a lot has happened. In our great EOA family we have sisters and brothers that have a high level of activity, we have someone that try do have a high level, and we have some that have a lower level. That's really ok, and not very different from a normal family. But we also have someone standing outside looking through the EOA window wanting to be a part of our family. For a long time dedicated member of the EOA Coordinating Committee, Guiseppe de Salvo from Italy, has worked hard getting an organization up and go in Greece. Money to start up is available, but so far it seems to be some way to go. The representative for Hollister in Greece, a lady called Angeliki, has been to great help.

We also work with Turkey and with another organization in Romania. We have more or less lost contact with Belarus and with Algeria – in spite of hard work by appointed members of the EOA CC. Hopefully contact will be established again in some time.

I have to tell you that with a family of 42 members, it is really a hard job which demands a whole lot of work (and giving the CC a whole of challenges), but also much satisfaction. For my part, I – when EOA is starting a new year – will say thank you for an enormous lot a greetings with good wishes the last time. I have tried to answer all of you, but have of course missed someone. I also will say thanks to the EOA CC and the appointed persons. Thanks also to Maria from D-ILCO who takes care of our contact office.

If you need any more info on EOA, please go to our website excellent created and updated by our webmaster, Kes Klare: www.ostomyeurope.org

And to all EOA associations, I look forward to meet you during an exiting day in Frankfurt in April when we discuss the future of EOA and IOA.

Take care

Arne Holte

NORTH AND CENTRAL AMERICAN AND THE CARIBBEAN OSTOMY ASSOCIATION (NCACOA) **Doug Graham, President**

I attended a gala event to welcome in the New Year and I hope that you our readers of this report will have fond memories of the past year and enjoyed ushering in this new one.

What will we, the members of International Ostomy Association's (IOA), witness this year? I know that there is no desire to have the 'same old' and many suggestions and recommendations will be put forward for consideration. Then of course when these suggestions and recommendations have been boiled down we will be asked to vote on the new IOA.

The question that I stated in the last report remains my question. Why was the IOA established? Another question I have is; will changing the structure move us closer to fulfilling our mandate? Some members that are more historically linked to IOA than me will present the case that a bigger governing structure is what is needed. Others may argue that less governance is the correct way to go.

I believe Bangkok, November 18 to 21, 2010, IOA World Congress will shape up to be memorable and I hope a beneficial experience for all that attend and help to make the very important decisions that will be presented.

The contingent of the NCACOA Region will be small but we have proposed a plan that has been approved by the IOA Executive Committee to contact several countries with the hope of presenting them at the World Congress as prospect for membership. That is of course dependent on the World Congress continuing with the practice of accepting new members and us being successful in encouraging new members. With or without the new members the NCACOA contingent as small as it is will have some big decision to make.

Perhaps in my next report I will have reached some conclusions on the potential changes and will have an opportunity to share them with you. In the meantime please enjoy the reports from the member countries of our Region.

Canada Country Report for 2010
Les Kehoe, President, United Ostomy Association of
Canada

UOAC wishes every reader to have a happy, prosperous and healthy New Year.

UOAC held an executive/strategic meeting in March of 2009, where Mike Woolridge, our President, along with his executive committee, formulated a plan for the upcoming year. This plan was then presented to the Strategic Planning Committee who furthered it to the full Board of Directors for implementation. Another Executive Committee Meeting was held in June 2009. In June of 2009 Mike Woolridge resigned his position as President of UOAC. The Board of Directors appointed Les Kehoe to this position for the balance of his term. A Full board of directors Meeting was held at the same time as the Annual General Meeting in Ottawa in August 2009. A decision was made to focus our effort on three major areas of concern for our member chapters. The first area was our Future Directions Committee work which will compile and implement a plan for UOAC during the year when no conference will be organized.

The second area was fundraising. By developing a plan for fundraising ventures, we will ensure our fiscal stability for the future. I am sure that this is an ongoing concern for many countries.

UOAC has been fortunate that Lawton's Drugs and Sobeys Pharmacy have sponsored a poster that we are giving to our chapters to promote Ostomy Visitors. This initiative was the brainchild of the Halifax Chapter. This will be a useful tool in promoting our visiting program for persons with ostomies. The third area was communications. This area was imperative to improve our development of exchange of ideas, corporate image and public awareness.

In October we held our Board of Directors Meeting in conjunction with World Ostomy Day in Halifax, Nova Scotia. The Full board of Directors met and we participated in the Halifax chapter's activities for World Ostomy Day. A band was in the open air park area in Halifax. Speeches were

made and several balloons were released into the air with World Ostomy Day on them by the Board of Directors of UOAC. A time capsule was created to be opened in thirty years time on World Ostomy Day. The capsule is housed at the National office in Toronto until 2039. The President of Friends of Ostomates Worldwide, Astrid Graham, was present and actively participated.

UOAC has announced that we would be expanding the UOAC Youth Ostomy Camp which is held annually in Bragg Creek Alberta. This will ensure that youth are introduced to and will be part of our organization, possibly as future leaders.

UOAC will be working on these three areas and will do a full reporting at our March 2010 meeting.

Our Conference Planning Committee in conjunction with the Cape Breton Chapter are preparing our biennial conference which has both social, and educational component for our chapter members. It is not necessary that you are a member of UOAC to participate. This conference will be held on Thursday August 19 through Saturday August 21 2010 in Sydney, Cape Breton, Nova Scotia. UOAC would like to invite any interested parties to come and enjoy the world renowned delightful hospitality of both Acadian and Celtic cultures of the Canadian Maritimes. This could be an opportunity for you to enjoy the scenic areas of Cape Breton (the Cabot Trail) and surrounding areas. We promise that you will not be disappointed. We will be looking forward to meeting with you.

**Mexico, The Asociacion De Ostomizados De Colima
President: Ofelia Delgado Puente, Jorge Vargas Morales**

ACTIVITIES DURING THE LAST SEASON

The Asociacion De Ostomizados De Colima wishes all Ostomates across the world a Safe, Healthy and Happy Year 2010. We continue supporting the ostomates from Colima state and also the nearby states of Jalisco and Michoacan.

The psychologist Román Gonzalvo continues giving his valuable support to the ostomates of our association. He together with other psychology students from the University of Colima has formed a group with the ostomates. The students are: Bety (she assists people of 18-40 years old); Priscila (people of 41-60 years old); Alejandra (people of 61-and so on) and Gustavo (assists couples of ostomates). They are doing a great job helping our association.



The General Hospital of Mexico (Mexico City) invited us to attend the XXV Anniversary of the ostomates group belonging to that hospital. The event will be on 29th October. In that time we will receive an award as result of the work developed in our association.

About WOD celebration held in Mexico we will send to Peter McQueen all the information of this event.

AS EXECUTIVE COUNCIL MEMBER OF NCACOA

As a result of the visit I had the last December in Guatemala, El Salvador, Honduras and Nicaragua in the Central America Area. I can inform that contacts have been done to establish groups or ostomates associations formally. In Guatemala, I contacted ET Dora Cáceres; in Tegucigalpa (Honduras), I contacted Jorge Gómez; in El Salvador, I contacted José Luis López and in Nicaragua I contacted Dr. Pedro Pablo Iglesias Valderrama. We hope the persons named above can create ostomates groups and/or associations in their countries.

Another of our goals will be to re-create the dissolved associations in Republica Dominicana and Costa Rica.

Finally, on March 2010, if the economic situation is favorable we will visit Belize with the aim to form new ostomates groups or associations.

**Puerto Rico, Asociacion De Ostomizados De Puerto Rico
Martha Vélez de Nieves, Presidenta**

Asociación de Ostomizados de Puerto Rico wishes all affiliated ostomy associations a Happy New Year, and that all your plans and projects for this year will come true.

Our association has started this New Year very positive:

- On January 11, 2010 we were invited to "La Fortaleza" (governor's official residence) for the annual open house. Every year they open the house for government officials, Councils, and dignitaries. This year the Governor of Puerto Rico marked a difference inviting members of non-profit organizations, and after the official salute to the Governor and First Lady, we had the opportunity to discuss with the Health Secretary our mission as a non-profit organization.
- AOPR will be collaborating with Marcia Cruz, MD, PHD, leader of the Coalition for Prevention of Colorectal Cancer in Puerto Rico. The Coalitions has as its primary goal increasing education and awareness of colorectal cancer screening, healthy habits, nutrition and exercise. Over 2,000 individuals have participated yearly in "The Super Colon". Dr. Cruz is Associate Professor of Medicine & Biochemistry of the University of Puerto Rico and Investigator of the UPR Cancer Center, she is also the primary investigator of

several government and foundation sponsored investigations. We are very proud to be one of the members of this coalition.

- On January 22, 2010 we will have our annual participation with the students of third year of the School of Pharmacy of the University of Puerto Rico. The topic to be discussed is Investigation, & Scientific Method Laboratory VI. In this presentation we have the opportunity to discuss the different type products that are used in Ostomy Patient's Care. Students ask many questions and at the end we tell them that we are ostomates and give them a brief story about "living with an ostomy".
- AOPR collaborates with the Cancer Center-Hospital Auxilio Mutuo organizing the Annual Patient's Party.

AOPR will continue to collaborate with local organizations to create awareness in the prevention of colorectal cancer, colitis and crohn's disease, and any other condition that could lead you to a ostomy surgery.

We will continue our volunteer work with hospitals, the American Cancer Society, and will also educate more ostomates in the visiting program. Our goal is to help ostomates cope with this new lifestyle.

Doug Graham

SOUTH PACIFIC REGION – SPOA

Peter McQueen, President

Another New Year is with us, and like everyone around the world we look forward with hope and optimism that the problems wherever we are will be solved or addressed at the very least.

The members of our region both Australia and New Zealand consider ourselves very fortunate to have well funded and administered support programs in place for Ostomates in our countries, however some of our near neighbours are not as fortunate with little or no support programs available.

To assist our fellow Ostomates Australia and New Zealand are continuing to supply appliances to Indonesia, The Philippines' Tonga and Fiji and recently supplies were forwarded to Nepal, the supply of appliances to other countries is also under consideration.

We in the south Pacific are enjoying a wonderful summer and trying not to get too sunburnt, we hope our fellow Ostomates in the northern hemisphere are not getting frost bite in the winter.

Peter McQueen

20/40 FOCUS

Janet Paquet, Chairperson

Greetings once again from the members of the 20/40 Focus committee.

The focus of this committee has been to foster comradeships between ostomates in the 20/40 age around the world. We are fortunate to live in an age where communication around the globe is relatively simple and in most cases inexpensive. Consequently we've been able to make contacts in just about every country.

In the AOA, Ronaldo Lora of the Philippines has done a great job of re-establishing 20/40 in the region. He has been able to set up several 20/40 focus 'desks'. These desks are comprised of a structured set-up of young volunteer ostomates coming from the countries and regions of Asia. In essence, each 'desk' has established themselves as a satellite group with their own rules. There is constant communication with the IOA 20/40 Focus AOA representative and the group falls under the umbrella of the 'desk's' particular country association.

Heath issues with the SPOA 20/40 representative have stalled some of the work in the region. But, we are confident that in time a thriving 20/40 group will emerge.

The NCACOA regions' 20/40 group was fortunate to participate in a joint 20/40 and YODAA (Young Ostomate Alliance of America) gathering held in conjunction with the UOAA biennial conference this past August. The conference which was held in August 09 afforded the IOA 20/40 participants a chance to meet and discuss common issues with the YODAA members.

We are still on the hunt for a contact in the ALADO region. Although we have made contact with several individuals in the area due to language difficulties we've been unable to secure a representative for the 20/40 Focus. We hope that in 2010 we will be successful.

Janet Paquet



Realize the possibilities™



IOA WORLD MEETING REGISTRATION FORM

18 – 20th November, 2010

Title: Mr./ Ms./ Mrs./ Dr.: _____ Last Name: _____

Given Name: _____ Delegate/Observer: _____

Association: _____

Mailing Address: _____

City: _____ State / Province: _____

Zip / Postal Code: _____ Country: _____

Telephone: _____ Telefax: _____

Email Address: _____

Accompanying Person: _____

REGISTRATION FEE: Delegates US\$80.00*
 Observers at Business Meeting US\$80.00*
 Accompanying Person US\$50.00**

Outside Event: ChaoPraya River Cruise Friday 19th November, 2010 US\$45.00 (Each) No. of Tickets: _____

TOTAL FEES US\$:

Preferred payment Method by Direct Bank Transfer to Credit Suisse, Basel, Switzerland
 Account: International Ostomy Association
 Account No: 504 – 77662 – 91 IBAN # CH82 0050 4007 7662 9100 0 Swift No. CRESCHZZ40A

Payment can also be in the form of a cheque, bank draft or money order made payable to the International Ostomy Association (US\$) and sent to:
Treasurer Gene Zapf, 6315 152 A Avenue, Edmonton, AB T5A 1X9 Canada.

Completed form and **payment must be received no later than 30 September, 2010.** Cancellation notice must be given 31 October, 2010 for a full refund. Cancellations after 1st. November, 2010 will be made after the close of the World Meeting, less a 25% administration fee. Additional information or questions regarding Registration can be sent to the treasurer Gene Zapf at email: treasurer ioa@ostomyinternational.org

***Registration Fee US\$80.00** covers a Welcome finger food Cocktail (non alcoholic) function on Wednesday, 17, November; 3 days of x 2 refreshment breaks and lunch; International Buffet Farewell function on Saturday evening, 20 November, 2010. Attendance at IOA World Meeting.

****Registration Fee US\$50.00** covers a Welcome finger food Cocktail (non alcoholic) function on Wednesday, 17, November; International Buffet Farewell function (non alcoholic beverage) on Saturday evening, 20 November, 2010.

ACCOMMODATION

Attendees are responsible for making their own accommodations at:

The First Hotel, 2 Soi Somprasong 1, Petchaburi Road, Tanonphayathai, Rajthavee, Bangkok 10400 Thailand
 Tel : (66 2) 255-0100-20 , Fax : (66 2) 255-0121 E-mail : firsthotel@loxinfo.co.th

Follow the URL to make your booking <http://www.firsthotelbangkok.com/ioa.html>

Signature: _____ Date: _____